

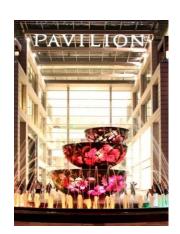


Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping paradise of Malaysia. Opened to visitors on 20 September 2007, Pavilion Kuala Lumpur blends the best of the international and local retail world and is positioned as the 'defining authority in fashion, food and urban leisure'.

PAVILION CRYSTAL FOUNTAIN

A National Landmark

The essence of this fountain is a reflection of Malaysia's multi-racial and culturally diverse society. The fountain features the Bloom of Hibiscus, the national flower of Malaysia, a symbol of opulence, passion and progression. The three bowls represent Malaysia's races and cultures living harmoniously in unity and ascending to signify the growing aspirations of the people.



Designer Pavilion KL in collaboration with Liuligongfang

The crystal bowls were crafted in Shanghai, China

Malaysia Book of Records Tallest Liuli Crystal Fountain in Malaysia

3.6m (height) 6m (width)





Location	Bukit Bintang, Kuala Lumpur, Malaysia
Owner	MTrustee Berhad for Pavilion REIT
Description	Pavilion Kuala Lumpur is a world-class mixed-use urban development, comprising a 7-storey premier shopping mall, 10-storey Pavilion Elite, 2 blocks of Pavilion Residences, Pavilion Suites, Pavilion Tower office block and 5-star Pavilion Hotel Kuala Lumpur.
Land Area	13.78 acres
Nett Lettable Area	1.61 million square feet
Gross Built-up Area	2.7 million square feet
Number of Retail Floors	Ten (10)
Number of Stores	Over 700
Precincts	Eight (8)
	 Gourmet Emporium, Level 1 Centre Court, Level 2 Fashion Avenue, Level 3 and 2 Couture Pavilion, Level 3 and 2 Connection, Level 3 and 4 Tokyo Street, Level 6 Beauty Hall, Level 7 Dining Loft, Level 7
Retail Mix	Fashion 60 percent Food & Beverage 24 percent Urban leisure 16 percent
Car Park	2500 bays with three levels basement parking
Security	235 Uniformed Security Guards and Auxiliary Police 419 CCTVs, 313 panic buttons





A BRAND NEW RETAIL EXPERIENCE

20% of the retail mix are new brands to Malaysia and have chosen Pavilion KL as their first store in Malaysia. Highlighted in bold are available in Malaysia exclusively at Pavilion KL.

FASHION AND ACCESSORIES

Armani / KL (Italy) • Atelier Swarovski (Austria) • Amouage (Oman) • Balenciaga (France) • Blackbarrett (Italy) • Bao Bao by Issey Miyake (Japan) • Breitling (Switzerland) • b. space (Malaysia) • carter's | Cartier (France) • Celine (France) • CK Performance (America) • Coach (USA) • Condotti (Singapore) • COS (Sweden) • Christian Louboutin (France) • Christian Dior Paris (France) • dUCK Cosmetics (Malaysia) • dUCK (Malaysia) • Diptyque (France) • Dune London (London) • Daniel Wellington (Sweden) • Emperor Jewellery (Hong Kong) • Emilio Pucci (Italy) • Franz (Taiwan) • Giuseppe Zanotti (Italy) • Givenchy (France) • Hackett London (UK) • Henry Jacques (France) • IWC (Switzerland) • Jo Malone London (UK) • JD Sports, King of Trainers (UK) • Jacob & Co (USA) • Jaeger-LeCoultre (Switzerland) • LeSportsac (America) • Loewe (Spain) • LIULI (Taiwan) • LUSH (UK) • Lukfook Jewellery (China) • Manolo Blahnik (Spain) • Max Mara (Italy) • Masterpiece @ Seen (Malaysia) • MCM (Germany) • Michael Kors (America) • Moschino (Italy) • Muji (Japan) • NARS (America) • Osh Kosh (USA) • Okaidi & Obaibi (France) • Pleats Please by Issey Miyake (Japan) • Panerai (Italy) • Pandora (Denmark) • Pazzion (Singapore) • Radley (UK) • Roger Vivier (France) • Staccato (Hong Kong) • Salomon (America) • Superdry (UK) • Sacoor Brothers (Portugal) • The Planet Traveller (Singapore) • THREE (Japan) • TUMI (America) • TYPO (Australia) • Versus Versace (Italy) • Viktor Alexander (Russia) • Van Cleef & Arpels (France) • Valentino (Italy) • Yves Saint Laurent (France) • **OVV** (China)

DINING

ABC Cooking Studio (Japan) • Aori Ramen (South Korea) • Al-Amar Lebanese Restaurant (Lebanon) • Barbeque Nation (India) • Café de Paris (Malaysia) • Calia (Australia) • Cold Stone Creamery (USA) • Cloud 9 (Malaysia) • Dai Cha Dim (Malaysia) • Establishment (Malaysia) • Element Fresh (China) • El Iberico (Malaysia) • Food Republic (Food Atrium from Singapore) • Grandmama's - Flavours of Malaysia (Malaysia) • Grand Imperial BBQ & Hot Pot (Malaysia) • Gami Chicken (Korea) • Hai Di Lao Hot Pot (China) • Hokkaido Ramen Santouka (Japanese Ramen) • Ichiban Boshi (Singapore) • Ippudo (Japan) • J.CO Donuts and Coffee (Indonesia) • La Boca – Latino Bar & Grill (Malaysian-based Latin American casual dining) • Ladurée (France) • Ilaollao (Spain) • Maison (Malaysia) • Matcha Hero Kyoto (Japan) • Mercato (supermarket from Malaysia) • Michelangelo's (Malaysia) • My Cookie Dough (UK) • O'Galito (Malaysia) • Paul (France) • Quivo (Malaysia) • Rocku (Japanese) • RUSCO (Japan) • Simmer Huang (China) • Suki-ya (Japan) • SaladStop! (Singapore) • Sushi Tei (Singaporebased Japanese casual dining) • TanTan Noodles Kitchen (Korea) • Tokyo Don (Malaysia-based Japanese casual dining) • Tokyo Teppan (Malaysia-based Japanese casual dining) • Tonkatsu by Wa Kitchen (Malaysia-based Japanese fine dining) • Tokyo Milk Cheese Factory (Japan) • TWG Tea (Singapore) • Tapas Club (Malaysia) • Weissbrau (Malaysia-based German casual dining) • Wild Honey (Singapore)



factsheet



2019

'Gold Award, Best Experiential Marketing – Disney Celebrate the Magic – Dream Christmas': PPK Malaysia Shopping Mall Association

'Silver Award, Best Experiential Marketing – Dream Goals': PPK Malaysia Shopping Mall Association

2018

'Best Shopping Mall': Going Places Readers' Choice Awards 'Gold Award, Best Experiential Marketing – Dream Garden of Prosperity': PPK Malaysia Shopping Mall Association

2017

'Best Shopping Mall': Going Places Readers' Choice Awards 'Best Shopping Mall': Kuala Lumpur Mayor's Tourism Awards 2017

'Gold Award, Best Experiential Marketing – The Rise To Opulence': PPK Malaysia Shopping Mall Association 'Gold Award – The Rise To Opulence, Sales Promotion/ Traffic Activation': ICSC Asia Pacific Shopping Centre Awards 2017 'Excellence In International Luxury Shopping Mall – Property Development Excellence Award': The Edge 2017

'SCBEA Top 5 (PAT)': Sin Chew Business Excellence Awards 2017 'Retail Excellence Awards': Sin Chew Business Excellence Awards 2017

2016

'VIVA Best-of-the-Best Award Honoree – Marketing, 60 Years of Made in Italy': International Council of Shopping Centre (ICSC) VIVA Best-of-the-Best Award 2016

'Best Shopping Mall': Going Places Readers' Choice Awards 'Best Shopping Experience': Expatriate Lifestyle Best of Malaysia Awards 2016

2015

'Kuala Lumpur Mayor's Design Award': Anugerah Rekabentuk DBKL 2015

'Gold Award – 60 Years of Made in Italy, Public Relations and Events': ICSC Asia Pacific Shopping Centre Awards 2015

'Certificate of Excellence 2015 Winner': TripAdvisor

'Industry Excellence – Retail': ASEAN Business Awards Malaysia 2015

'Best Shopping Mall': Going Places Readers' Choice Awards

2014

'Gold Award – Chinese New Year '688 Trail of Fortune', Public Relations & Events': ICSC Asia Pacific Shopping Centre Awards 2014

Platinum Award 'Best Shopping Mall': Kuala Lumpur Mayor's Tourism Awards 2014

'Most Popular Shopping Mall': World Bloggers and Social Media

2013

'Best Shopping Experience': Expatriate Lifestyle Best of Malaysia Awards 2013

2012

'Best Shopping Experience': Expatriate Lifestyle Best of Malaysia Awards 2012

'Gold Award – Tokyo Street Grand Opening, Expansion & Renovation': ICSC Asia Pacific Shopping Centre Awards 2012

2011

'Best Attraction': Expatriate Lifestyle Best of Malaysia Awards 2011

'Best Shopping Mall': Kuala Lumpur Mayor's Tourism Awards

'VIVA Best-of-the-Best Award Honoree': ICSC VIVA Best-of-the-Best Award 2011

2010

'Retail Merchant of the Year': MasterCard Hall of Fame Awards 2010

'Best PR Marketing': ICSC Asia Shopping Centre Awards 2010 'Innovative Design & Development of a New Retail Project': ICSC Asia Shopping Centre Awards 2010

'Best Thematic Decoration': Tourism Malaysia Shopping Centre Award MMSC

'Best Promotion and Events': Tourism Malaysia Shopping Centre Award MMSC

'Architecture Award (Retail) – Asia Pacific: International Property Awards 2010

'Architecture Award (Retail) – Malaysia: International Property Awards 2010

'Best Retail Development Malaysia': International Property Awards 2010

'Best Indoor Fun': Expatriate Lifestyle Awards 2010

2009

'Best Thematic Decoration': Tourism Malaysia Shopping Centre Awards MYES

'Innovative Shopping Complex': Malaysia Tourism Awards 2008/2009

'Best Shopping Mall': LIBUR Tourism Awards 2009 'Best Indoor Fun': Expatriate Lifestyle Awards 2009 'Best Retail Centre': FIABCI Prix d'Excellence Awards 2009

2008

'Best Thematic Decoration': Tourism Malaysia Shopping Centre Awards MMSC

'Best Retail Development': International Real Estate Federation (FIABCI) Malaysia Property Awards 2008

'Premier Retail Centre': Brand Laureate Awards 2008 'Best Shopping Mall': LIBUR Tourism Awards 2008

2007

'Most Magical Mall Award': Ministry of Tourism Malaysia 2007